

Wilfredo Rodriguez (RESUME)
Graphic Designer / Web Designer
616 268 0359
wilroddesigns.com
wilfredorodriguez4@hotmail.com.

PROFESSIONAL SUMMARY

Freelance graphic designer, 06/2001- present; Freelance website design, 03/2008 - present
Design artwork for web and print; Screen printing; Generate advertising materials to client's specifications
Develop logos; Book covers; Websites; Informational graphics; Wix and WordPress control panel; Css.

EDUCATION

International Academy of Design and Technology, Sanford-Brown College Online, Tampa, FL
Bachelor of Fine Arts in Graphic Design, GPA 3.8,
Dean's & President's List 06/2015,
United States Marine Corp, Camp Pendleton, CA Motor Transport, Honorable Discharge, 06/1985.

DESIGN SKILLS

Graphic Design; Branding and Identity; Layout; Package Design; Publication Design; Illustration.

WEB DESIGN

User Interface Design; Website Wireframe Layout; Logo Design; Flash Media Design; HTML5 Coding.

TECHNICAL SKILLS

Microsoft Windows 2007; Microsoft; Excel; PowerPoint; MS Works; Word Perfect; Outlook; Adobe
Photoshop; Illustrator; InDesign; Flash; Dreamweaver; Cross platform proficient PC & MAC; Advanced
internet research; Email, communications; HTML5; Internet Explorer; Auto Cad; QuarkXpress.

PROFESSIONAL EXPERIENCE

Design artwork for print and screen printing of compact disc; Generate advertising materials to client's specifications, develop logos, book covers, websites, informational graphics; Wix control panel; WordPress control panel; CSS; Javascript.

Adobe Photoshop design graphics for client's needs with Photoshop, Illustrator, and InDesign; Utilizing InDesign for magazine, newspaper, brochures, all for web and print; Microsoft Word with more than four years of experience using Microsoft Word documents; PowerPoint presentations; Informational graphics focusing on what the company has done in, the past & present. demographics; web design; flash animation using Adobe Flash and motion artist; digital camera functionality, proper video rendering; typing.

FEATURED PROJECTS

Aleah Holland's Book Cover, design and logo; (The judge on drugs).

Poetic Flow's website, design & logo (poeticflow310.com)

Gemrico Radio's Radio Station, website and podcast; (gemricoradiowebcast.com) & (gemricoradiocom).

Music Artist Raphael Ashanti, website and promotional material; (raphaelashanti.com).

Music artist promotional material, fliers, brochures, email, postcards, posters, for following clients, El Debarge Jr, Kanisha K, United Funk Order, Amy Rose, World 5, Kendra Black, Kevin Gullickson, Roxanne Freedove, Poetic Flow,

WORK EXPERIENCE

Wilrod Design, Loganville GA, freelance graphic design and web design, 03/2008 - Present;

Premiere Entertainment, Comstock Park MI, disc jockey, wedding planner, 06/2009 - Present.

United States Marine Corp, motortransport CDL,warehouse inventory, Forklift operator (standup / Sitdown), shipping & receiving, Order Labels, 06/1985 – Present.

Sigvaris, Holland MI, Punce Press Operator, 10/2017 - 03/2018